

Annalisa Alvrus
Bradley Peterson
Melvin Van Vorst

Angela Buer
Karen Rolston
Todd Hanle

Katelyn Armbruster
Nick Willis
Claudia Bloom

Greg DeSimone
Colleen Byron

MUSEUM AND CULTURAL ADVISORY BOARD MEETING

Date: January 23, 2025
Time: 4:00 p.m.
Location: Zoom & Mesa Arts Center South Conference Room

◇ Results ◇

1. Items from citizens present: There were no citizens present.
2. Approval of Minutes from the regular September 26, 2024 meeting: Melvin Van Vorst motioned to approve the minutes as presented and Todd Hanle seconded. The Board voted unanimously to approve the minutes as written and they will be posted to the city's website.
3. Approval of Minutes from the regular November 21, 2024 meeting: Melvin Van Vorst motioned to approve the minutes as presented and Greg DeSimone seconded. The Board voted unanimously to approve the minutes as written and they will be posted to the city's website.
4. Hear a Presentation on Arizona Museum of Natural History's new Thrive Gallery and renaming of Sce:dagi Mu:val Va'aki – Simon Tipene Adlam, Museum Administrator, AZMNH: Simon Tipene Adlam gave a recap of the renaming of Mesa Grande to Sce:dagi Mu:val Va'aki and an update on the new THRIVE exhibit opening January 24, 2025.
5. Hear a Presentation on idea Museum's new logos – Hannah Hockersmith, Marketing & Communications Specialist II, idea Museum: Hannah Hockersmith showed the Board the new branding for the idea Museum with examples of how that branding will be used in various media.
6. Upcoming Events – Volunteer or Participation Opportunities: Sarah Goedicke shared that there are a few upcoming events in the department and she will collect information on those and send them to the board. She shared that Mesa Arts Center is having three major events in March – the Gala, a special appreciation anniversary event, and the new ALT Festival and they could all use some help.
7. Discuss projects or presenters of interest and report on events attended
8. Adjourn

Next Board Meeting: Thursday, March 27, 2025 – hybrid meeting on zoom and at idea Museum.